

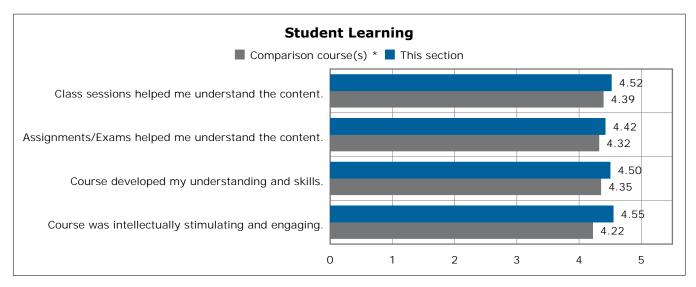
9500 GILMAN DRIVE LA JOLLA, CALIFORNIA 92093-0348

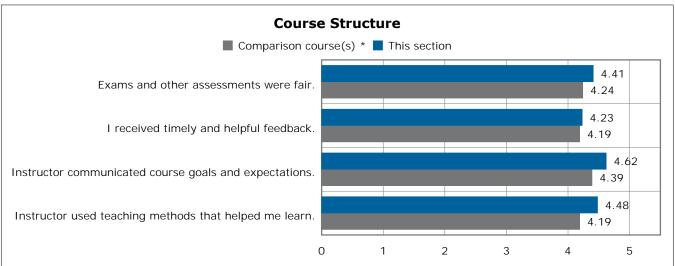
Student Evaluation of Teaching (SET) for Dan Yavorsky

MGT 100 - Customer Analytics (Yavorsky, Daniel Ryan) Winter 2025

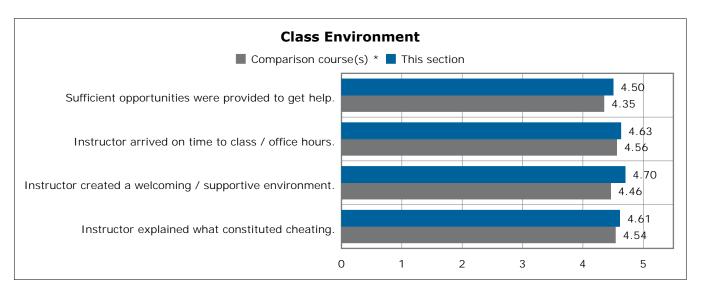
> Number of Evaluations Submitted: 105 Number of Students Enrolled: 119

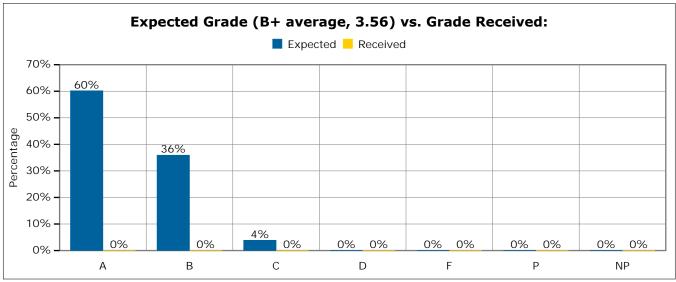
Summary Results

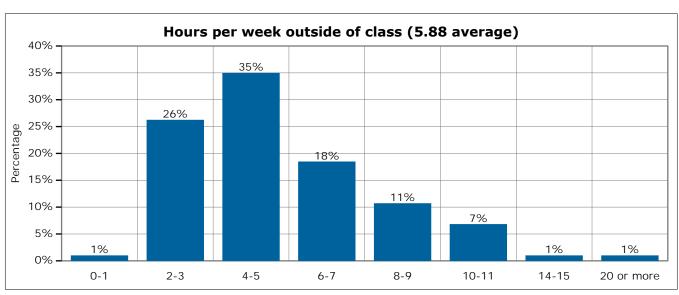




^{*} Comparison courses used: All Rady School of Management Winter 2025 UD courses







Full Results

Student Learning

1. Class sessions helped me understand the course content.

59 (56.2%): Strongly Agree

40 (38.1%): Agree

3 (2.9%): Neither Agree Nor Disagree

1 (1.0%): Disagree

0 (0.0%): Strongly Disagree 2 (1.9%): Not Applicable

2. Assignments (reading, homework, projects, etc.) helped me understand the course content.

52 (50.0%): Strongly Agree

45 (43.3%): Agree

6 (5.8%): Neither Agree Nor Disagree

1 (1.0%): Disagree

Course Structure

3. Exams and other assessments (essays, projects, etc.) were a fair measure of course learning outcomes.

50 (48.1%): Strongly Agree

42 (40.4%): Agree

7 (6.7%): Neither Agree Nor Disagree

1 (1.0%): Disagree

0 (0.0%): Strongly Disagree 4 (3.8%): Not Applicable 1: [No Response]

4. I received timely and helpful feedback in this course.

44 (42.3%): Strongly Agree

41 (39.4%): Agree

11 (10.6%): Neither Agree Nor Disagree

5 (4.8%): Disagree

Student Learning

5. The course developed my understanding and skills for the subject.

55 (53.4%): Strongly Agree

45 (43.7%): Agree

2 (1.9%): Neither Agree Nor Disagree

1 (1.0%): Disagree

0 (0.0%): Strongly Disagree 0 (0.0%): Not Applicable 2: [No Response]

6. The course was intellectually stimulating and engaging.

62 (59.6%): Strongly Agree

37 (35.6%): Agree

5 (4.8%): Neither Agree Nor Disagree

0 (0.0%): Disagree

Course Structure

7. The instructor effectively communicated course goals, learning outcomes, and expectations.

68 (65.4%): Strongly Agree

33 (31.7%): Agree

2 (1.9%): Neither Agree Nor Disagree

1 (1.0%): Disagree

Class Environment

8. There were sufficient opportunities for me to get help when needed via offered opportunities (e.g. during established office hours, discussion, etc.).

62 (60.2%): Strongly Agree

33 (32.0%): Agree

5 (4.9%): Neither Agree Nor Disagree

3 (2.9%): Disagree

Course Structure

9. The instructor incorporated teaching methods that helped me learn.

57 (54.8%): Strongly Agree

39 (37.5%): Agree

6 (5.8%): Neither Agree Nor Disagree

1 (1.0%): Disagree

Class Environment

10. The instructor arrived on time to class sessions and office hours.

68 (65.4%): Strongly Agree

32 (30.8%): Agree

3 (2.9%): Neither Agree Nor Disagree

0 (0.0%): Disagree

0 (0.0%): Strongly Disagree 1 (1.0%): Not Applicable 1: [No Response]

11. The instructor created a welcoming and supportive learning environment that valued and supported equity, diversity, and inclusion.

73 (70.9%): Strongly Agree

27 (26.2%): Agree

2 (1.9%): Neither Agree Nor Disagree

0 (0.0%): Disagree

0 (0.0%): Strongly Disagree 1 (1.0%): Not Applicable 2: [No Response]

12. The instructor explained what constituted cheating in this course and emphasized the importance of academic integrity.

68 (65.4%): Strongly Agree

32 (30.8%): Agree

3 (2.9%): Neither Agree Nor Disagree

1 (1.0%): Disagree

Please describe any specific aspects of the course and/or teaching practices that your instructor used that...

- 13. Please describe any specific aspects of the course and/or teaching practices that your instructor used that created or interfered with a welcoming and supportive learning environment that valued and supported equity, diversity and inclusion.
- /
- agreed
- always promoted asking questions
- answered my questions after class
- EDI initiatives were met
- · Friendly tone, reassuring of students
- Having the students be invovled with the lecture through asking a lot of questions rather than
 just lecturing the entire time and connecting what we learn to personal aspects or interests from
 students
- He created a welcoming and supporting learning environment by always bringing positive warm energy in class. In addition, the way the professor would make small light hearted jokes would make it easier to engage with him.
- I appreciated that the professor offered an in-person section and an online option for students to view asynchronously or at a later time by recording.
- inclusive
- Never treated any students differently.
- nothing
- offered to hang out at campus restaurant if needed someone to talk to or needed help with course content while traffic to LA dies down.
- Professor Dan always was nice and friendly with everyone and made the environment welcoming.
- Professor is always willing to take small talks.
- Professor took the effort to host events outside of class to meet students personally.
- Professor Yavorsky was very charismatic in his teaching. He always welcomed his students and created an environment that made them feel incorporated into the lecture.
- really enjoyed his class was very welcoming environment
- Tell us what can do what can't do
- The professor created a welcoming and supportive learning environment that valued and supported equity, diversity, and inclusion.
- Through Piazza, students are able to ask questions about required homework and quizzes. It helped me to a lot by looking at classmates' questions and the professor's answer. I also asked a lot of questions through Piazza and email.

- welcome and supportive learning environment
- Yes
- · yes, great and wholesome man
- 14. Please describe any specific aspects of the course and/or teaching practices that your instructor used that particularly helped you to learn the material and/or develop your own critical perspectives on the material.
- •
- agreed
- always welcomed questions, provided extra office hours. Always answered questions on piazza
- · Chat GPT for the coding aspect
- Connecting RStudio work with qualitative ideas
- Engaged with the class often
- Gave great detailed examples using real life examples that used the material and how it's applicable or important.
- Going over R script in class
- · good slides and code
- Great responses on PIAZZA
- helpful instruction
- I really enjoyed the effort the professor puts into developing the slides to fit the trending topics and memes, helping me feel engaged and better understand some topics in more relatable terms
- learning about R code
- Notes
- Notes, Office Hours, Zoom help.
- offered anecdotes as examples
- Only graded on quizzes made it tough to fully learn and adapt the material to customer analytical world around us. I feel like I could have learned to adapt the material better if we were tested on it.
- Prof. Yavorsky reply students through Piazza and email is insanely fast (faster than any other professors at UCSD). I really appreciate him helping students as soon as possible.
- Professor Yavorsky reviews lecture slides and then incorporates what we learn into code using R. This helped me understand how code is related to what we are being taught in lecture slides.
- Take us do R studio step by step.

- The homework was pretty hard, but the sample of the R code was helpful
- The professor particularly helped me to learn the material.
- The quizzes helped me understand the content better.
- The way the professor had the lectures recorded and even had remote live viewing options were really helpful.
- Well-structured and interesting material
- · would go into great detail with explanations
- · yes great way of teaching, very nice guy
- 15. Please describe any specific aspects of the course and/or teaching practices that your instructor used that helped you to feel engaged with the course material or that encouraged you to feel that you could succeed in the course.
- /
- Always spoke clearly and described in detail to make sure we're able to follow along.
- By watching his recored lecture and slides, I can see that he is trying to be friendly as well as open to everyone. His lectures are more engaging, and I can tell he is passionate about his job.
- Classes made up of 2/3 conceptual material and the other code, but we were only graded on the code this quarter, so that didnt make much sense.
- Encouragement, resources available
- Good materials
- He was confident in all of us that we would all succeed in the course as long as we did what we
 were supposed to do.
- helped
- I liked the mix of slides in class and the fact that some classes were more conceptual while
 others were more based on intuition of brand and what makes good marketing. I think the
 structure of the class is great, only wished the audio on the zoom recording was better since it's
 difficult to hear especially since most of the time Professor Dan is outside the lectern far from
 the microphone and it sounds muffled
- I really appreciated the professor always checking in at the beginning of lecture every week. The
 professor's interaction with students shows that he genuinely cares beyond their academic
 success
- I really like how Professor Dan explains the class materials in his lectures. He is very knowledgeable and an excellent instructor. I'm very grateful to him for helping me discover my passion for data analysis through coding, making me realize that this is a valuable skill to learn from the class.
- Is passionate about the material and has a lot of knowledge of the topics
- offered zoom

- Professor Dan always encouraged students to follow along with him during the coding portion of the lectures and interact with the readings.
- Professor enganging with class
- Professor would break down complicated concepts and explain them one by one articulately
 which helps a lot on learning the subject. The decision to not have a midterm also helps
 reducing the stress taking this class because the coding aspect is really complicated.
- · provided a lot of materials for us when needed
- reading material
- structure of the class prevented earlier burnout
- teacher was very engaged
- The lecture codes with explanations made it really easy to tackle the big homework quizzes.
- The professor helped me to feel engaged with the course material.
- told funny stories relating to the content
- Well strucrued slides really helped me feel engaged.
- Yes
- · yes one of my favorite professors at ucsd
- 16. Please describe any specific aspects of the course and/or teaching practices that your instructor used that were less helpful for your learning. Optionally you may offer constructive suggestions that might improve their effectiveness.
- •
- a lot fo slides
- Because it is a 3-hour class, it was difficult to understand the code portion of the class at the
 very end. It was a lot of copying and pasting which can result in not fully understanding what
 the code is saying. I wish he had taken more time to explain the code.
- He made the class hybrid, so I could go inperson but was also where I could join a zoom
 meeting remotely on the days I couldnt attend in person. This allowed me to never miss a
 lecture
- he was very good
- I think nothing was less helpful in terms of learning. I feel like there is no room for improvement needed.
- I thought the R code had been pretty difficult since I hadn't taken Econ 5 prior or had much coding experience previously. I really enjoyed the R code but I wish we had more instruction either in class or out of class materials that explained the Code and had a little more hand holding in the beginning. The first few weeks where we had to code took me hours outside of class to figure out what was happening, along with Chat GPT to understand better how to code correctly. Because it's not a coding-specific class but requires a pretty good understanding, especially later on when we perform a lot of complex models, I think it would be good to build a

strong foundation so as the course gets harder and builds it's easier to follow along and comprehend the new material without losing the understanding of what the code is doing.

- I would suggest posting the code for the guizzes to review.
- never, he was always helpful
- No, I think so far so good.
- None really.
- nope, always was helpful... he made a hard class seem somewhat doable and easy
- Nothing. Everything is good, I can tell why Prof. Yavorsky has a good evaluation. Take him quickly if you can see empty space in his class.
- · overall, its really good
- Professor was great, just not a fan of the grading style.
- The quizzes sometimes felt more difficult than I would expect. I feel like somehow practicing the coding material more may have increased confidence in doing the quizzes
- Zoom option

Student Participation

17. What was/were your reason(s) for taking this course?

101 (91.0%): Major/Program Requirement

2 (1.8%): Minor

1 (0.9%): College General Education

2 (1.8%): Elective 5 (4.5%): Interest

0 (0.0%): American History and Institutions (AHI) Requirement

0 (0.0%): Undergraduate Diversity, Equity and Inclusion Requirement (DEI)

Requirement

0 (0.0%): Jane Teranes Climate Change Education Requirement (JTCCER)

18. How often did you attend class and/or engage with course materials?

33 (32.4%): Always 36 (35.3%): Usually 24 (23.5%): Sometimes 7 (6.9%): Seldom 2 (2.0%): Never

3: [No Response]

19. Hours per week of work outside of class

0-1 1 (1.0%): 27 (26.2%): 2-3 36 (35.0%): 4-5 19 (18.4%): 6-7 11 (10.7%): 8-9 7 (6.8%): 10-11 12-13 0 (0.0%): 1 (1.0%): 14-15 0 (0.0%): 16-17 0 (0.0%): 18-19 1 (1.0%): 20 or more 2: [No Response]

20. Expected grade in the course

62 (60.2%): A
37 (35.9%): B
4 (3.9%): C
0 (0.0%): D
0 (0.0%): F
0 (0.0%): P
0 (0.0%): NP

2: [No Response]

Additional Feedback

21. Is there anything else you would like to share about your experience in the course?

- All good. Thank you
- amazing professor
- Fun course, great professor, would recommend.
- he is super nice
- I had a great time in this course and felt like I learned a lot. I really enjoyed the formatting of the lectures as well as learning more about Professor Yavorsky Thank you for a great quarter!
- I had a really fun time in this class engaging with the professor and the course content. Although I do not like coding and am only taking this class for major requirements, the professor really made this class less overwhelming and difficult. I also really enjoyed the brewery hangout!
- I really enjoyed the professor as a genuine person. He was always looking to try and connect beyond the material and that made class easy to follow along with! :)
- I really liked the course format with the recorded lectures. i am not the kind of person who can stay focused for 3 hours in a lecture (even though the prof always gave us a break) so it helped a lot to have the option of watching it online at my own pace. i also liked the weekly quiz structure instead of homeworks because I feel like I learned a lot more that way since it was more practical work. Just really enjoyed the class and the fact that the prof is so passionate about what he's teaching- its far more motivating for students that way:)
- I strongly recommend Professor Dan Yavorsky.
- It was a really fun class and the professor made difficult content look easy and made it less stressful for me
- nice prof.
- nope, if you have to take mgt 100, take it with him
- Over the weeks of weekly quizzes, although most quizzes can be solved by going over the lecture scripts, it does feel like the complexity of the coding is increasing each week, e.g. there seems to be more and more commands that we've rarely seen but they are crucial for making the codes work, and the composition of the codes for class scripts/quizzes sometimes gets very complicated. What we have in class now might be enough to learn the main idea and finish the quizzes (can't say for final because we haven't taken it yet), but it would be nice if we get to hear more in depth explanation of how each line of codes works, how does it support the whole project, or what would happen to the result if this one command/line of code was missing, etc.
- Professor Dan, was very relatable. I like how he made the all the topics relate to whats happening recently, the information I'm learning from the class doesn't feel dated and feels actually applicable if I was to go into consulting or marketing.
- Professor is very nice and knowledgeable. Makes it very easy to talk to him about current events along with course content.
- R coding isn't easy, but take MGT 100 class with Prof. Yavorsky since it's a requirement for Business Econ major.

- Really enjoyed his teaching style
- Some of the readings....nearly ended me.... but thank you for a great quarter :))
- Submiting quiz every week was hard, but I know It's better than midterm. So I like it.
- Thank you for teaching the course. I enjoyed the structure and material of the subject and found it stimulating. I thought it was cool that we were able to learn graduate-level models without having to dive deep into the math and lose sight of how it's applied in the real-world. I also thought it was great that I was finally able to use my understanding of Econ 120 series and Econ 100 series in a practical manner without the pure mathematics
- · Very good and approachable professor

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