



Course and Instructor Evaluation Summary Rady School of Management

Yavorsky, Daniel Ryan
MGT 100 - Customer Analytics (A)
Winter Quarter 2023

Number of Students Enrolled: 122
Number of Evaluations Submitted: 108

PLEASE COMMENT ON THE FOLLOWING:

1. Your class level is

0 (0.0%):	Freshman
0 (0.0%):	Sophomore
2 (1.9%):	Junior
104 (96.3%):	Senior
2 (1.9%):	Graduate
0 (0.0%):	Extension
0 (0.0%):	Visitor

2. Your reason for taking this class is

101 (94.4%):	Major
6 (5.6%):	Minor
0 (0.0%):	Gen. Ed.
0 (0.0%):	Elective
0 (0.0%):	Interest
1:	[No Response]

3. What grade do you expect in this class?

79 (73.1%):	A
27 (25.0%):	B
2 (1.9%):	C
0 (0.0%):	D
0 (0.0%):	F
0 (0.0%):	P
0 (0.0%):	NP

GENERAL QUESTIONS

4. I learned a great deal from this course.

1 (0.9%):	Strongly Disagree
2 (1.9%):	Disagree
5 (4.7%):	Neither Agree nor Disagree
50 (47.2%):	Agree
48 (45.3%):	Strongly Agree
0 (0.0%):	Not Applicable
2:	[No Response]

5. How many hours a week do you spend studying outside of class on average?

0 (0.0%):	0-1
12 (11.1%):	2-3
41 (38.0%):	4-5
25 (23.1%):	6-7
15 (13.9%):	8-9
7 (6.5%):	10-11
5 (4.6%):	12-13
3 (2.8%):	14-15
0 (0.0%):	16-17
0 (0.0%):	18-19
0 (0.0%):	20 or more

6. How often do you attend this course?

12 (11.2%):	Very Rarely
33 (30.8%):	Some of the Time
62 (57.9%):	Most of the Time
1:	[No Response]

COURSE MATERIAL MGT 100

7. The course material is intellectually stimulating.

0 (0.0%):	Strongly Disagree
2 (1.9%):	Disagree
6 (5.8%):	Neither Agree nor Disagree
48 (46.2%):	Agree
47 (45.2%):	Strongly Agree
1 (1.0%):	Not Applicable
4:	[No Response]

8. Assignments promote learning.

0 (0.0%):	Strongly Disagree
2 (1.9%):	Disagree
6 (5.7%):	Neither Agree nor Disagree
43 (41.0%):	Agree
53 (50.5%):	Strongly Agree
1 (1.0%):	Not Applicable
3:	[No Response]

9. Required reading is useful.

1 (0.9%): Strongly Disagree
7 (6.6%): Disagree
10 (9.4%): Neither Agree nor Disagree
45 (42.5%): Agree
42 (39.6%): Strongly Agree
1 (0.9%): Not Applicable
2: [No Response]

10. This course is difficult relative to others.

0 (0.0%): Strongly Disagree
17 (16.0%): Disagree
20 (18.9%): Neither Agree nor Disagree
46 (43.4%): Agree
21 (19.8%): Strongly Agree
2 (1.9%): Not Applicable
2: [No Response]

11. Exams are representative of the course material.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
13 (12.3%): Neither Agree nor Disagree
44 (41.5%): Agree
31 (29.2%): Strongly Agree
18 (17.0%): Not Applicable
2: [No Response]

12. Do you recommend this course overall?

105 (97.2%): Yes
3 (2.8%): No

13. Course MGT 100:

- The course is great and being honest it is the most applicable class that I have ever taken in UCSD. All the resources and the tools that we learned in the class are directly applicable to industry.
- Good
- An introduction to programming in R. We learn very useful skills as business majors.
- Great class for those leaning those careers in Data Analytics!
- I learned very practical skills that will help me in my future work
- The topic and the material are interesting and practical. It allows us to apply the skills in the real world.
- This is a very great course with fundamentals worth learning
- I've learned a lot of useful things

- This course is one that I've learned more in than almost any other. There are tie-ins to finance, machine learning, economics, and statistics. very cool stuff. Hard but interesting and useful.
- Excellent material. Truly bridges together all of the disciplines featured throughout Business Economics major coursework.
- great course and professor - very organized and he makes the material easy to understand.
- This is really interesting if you're interested in the intersection of data + business management + marketing. A lot of the course focuses around how to attract and keep customers + what kind of models and questionnaires you should use to understand your customers (which I personally find very cool!) At least with Professor Dan, the coursework is very heavily weighted towards the weekly quizzes (make sure you start on those early!!) and those mostly lean on the R content he goes over (models, market share, etc.)

If I can share any advice for taking this class with Professor Dan, it is to UNDERSTAND THE R CODE. Most of the weekly quizzes focuses around you implementing the R code he gives you (how to use the models, understanding which variables mean what, etc.). The readings are less important -- they're often big, but you should skim them and focus on what the Professor goes over in class when reviewing the readings.

I came into the class with an understanding of R, so this part was less difficult for me. Professor Dan does try to make the R easy for the first few weeks if you're new to R. However, if you're new to R and you're taking this course, I would highly recommend studying/paying attention to the R because that's a key part of this class.

- The teachers in this class are very interesting and will not let you feel that the class is boring. Interacting with the teacher can also increase the understanding of knowledge
- A very good course overall to promote learning for people who are pursuing MSBA like me. This is such a privilege course that I could pre-dive into MSBA before actually joining the MSBA program.
- Benefited from the lecture time being split between lecture and coding sessions. Loved that the coursework is directly applicable in industry.
- Great and useful R coding course to make business decisions based on analysis of customers.
- If you are new to R there is definitely a learning curve in the beginning but professor Yavorsky takes his time with the material and makes sure you understand what is going on before continuing. Definitely recommend taking Yavorksy for MGT100

14. Exams/Quizzes/Papers:

- There are weekly "quizzes" which count as homework. No midterm and the final
- I will say that the quizzes (HW in the case) is too easy and need more directions to promote learning in coding. I feel like this course should be more leaning towards R coding experience rather than just copying and pasting codes from class material. A lot of people are not showing to the class so I think the level of difficulty does not incentivize people to further learn.
- Quizzes are take-home, its good.
- Liked that the in class R script was very helpful in doing homework assignments.
- Some of the later quizzes were much difficult, and more based on the readings.
- quiz is pretty fair and it is based on the lecture.

- Quizzes make up 60% of the grade (at least in this quarter) although the professor drops your lowest quiz, assuming you've done all your quizzes. If you understand what the R code does, then it should be a fairly simple case of adjusting the applicable variables to fit the quiz question. If you don't understand what the R code does or what the variables mean, it will be significantly harder.
Since quizzes make up 60% of your grade this is very much a case of "you get it or you don't" -- and if you don't "get it", your quiz grade will reflect that.
- Quizzes were easy in the beginning and then towards the end, the quizzes became stressful with the code and understanding how to interpret questions.
- Great!
- A little bit hard
- Relative to course material
- This is very great exams with fundamentals worth learning
- Closely related to the class content, helping me review the skills I have learned
- The quizzes are directly relatable to the material. They can be harder, but they would increment the time commitment drastically. I think that they are great at all levels.
- Exams is not that hard, if you listen the lecture carefully and finish all the assignments, you can get good grades.
- Quizzes get harder as you go along but they are fair
- quizzes are representative of the lectures.

15. Reading [title(s) and comments]:

- The reading is useful for reference. I appreciate the consideration of giving less reading overall.
- Reading is sometimes difficult but very useful
- Loved that all readings for the class were free resources. Greatly appreciated the effort the professors who designed this course prioritized this.
- Not too difficult
- The materials are all transferable. I will legitimately keep them as close as I can to me so I can refer to them later.
- There were readings and they can be useful for some people to learn more about the course.
- Readings were long, but informative!
- Like I mentioned, readings aren't a huge part of this class grade-wise. It's always interesting to hear the professor go over the topics, but the readings themselves are often research papers (so long, occasionally mathy/confusing, and sometimes dry). Again, would recommend skimming/getting the gist of the topic and then paying most attention to the professor's recap of the material.
- Reading can be challenging for some students. It also contains math topics in the reading which is not easy to understand.

- Some of the readings, especially with mathematics, does not work. No one will read it practically speaking. I have mastered calculus classes with a lot of A+. I never feel that I would need to read to learn equations, derivatives, etc.
- There are weekly readings, but everything is provided for you and there is no textbook for the class.

INSTRUCTOR Daniel Yavorsky

16. Instructor displays a proficient command of the material.

0 (0.0%):	Strongly Disagree
0 (0.0%):	Disagree
3 (2.9%):	Neither Agree nor Disagree
27 (26.0%):	Agree
74 (71.2%):	Strongly Agree
0 (0.0%):	Not Applicable
4:	[No Response]

17. Instructor is well prepared for classes.

0 (0.0%):	Strongly Disagree
0 (0.0%):	Disagree
1 (1.0%):	Neither Agree nor Disagree
26 (25.2%):	Agree
76 (73.8%):	Strongly Agree
0 (0.0%):	Not Applicable
5:	[No Response]

18. Instructor's speech is clear and audible.

0 (0.0%):	Strongly Disagree
0 (0.0%):	Disagree
2 (1.9%):	Neither Agree nor Disagree
27 (26.0%):	Agree
75 (72.1%):	Strongly Agree
0 (0.0%):	Not Applicable
4:	[No Response]

19. Instructor explains the course material well.

0 (0.0%):	Strongly Disagree
1 (1.0%):	Disagree
2 (1.9%):	Neither Agree nor Disagree
32 (30.8%):	Agree
69 (66.3%):	Strongly Agree
0 (0.0%):	Not Applicable
4:	[No Response]

20. Lectures hold your attention.

0 (0.0%): Strongly Disagree
2 (1.9%): Disagree
10 (9.6%): Neither Agree nor Disagree
34 (32.7%): Agree
58 (55.8%): Strongly Agree
0 (0.0%): Not Applicable
4: [No Response]

21. Instructor's lecture style facilitates note-taking.

2 (1.9%): Strongly Disagree
9 (8.7%): Disagree
14 (13.5%): Neither Agree nor Disagree
32 (30.8%): Agree
43 (41.3%): Strongly Agree
4 (3.8%): Not Applicable
4: [No Response]

22. Instructor shows concern for students' learning.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
4 (3.8%): Neither Agree nor Disagree
33 (31.7%): Agree
67 (64.4%): Strongly Agree
0 (0.0%): Not Applicable
4: [No Response]

23. Instructor promotes appropriate questions/discussion.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
2 (1.9%): Neither Agree nor Disagree
35 (34.0%): Agree
66 (64.1%): Strongly Agree
0 (0.0%): Not Applicable
5: [No Response]

24. Instructor is accessible outside of class.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
2 (1.9%): Neither Agree nor Disagree
33 (32.0%): Agree
66 (64.1%): Strongly Agree
2 (1.9%): Not Applicable
5: [No Response]

25. Instructor starts and finishes class on time.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
1 (1.0%): Neither Agree nor Disagree
31 (29.8%): Agree
72 (69.2%): Strongly Agree
0 (0.0%): Not Applicable
4: [No Response]

26. Instructor is effective in promoting academic integrity.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
3 (2.9%): Neither Agree nor Disagree
36 (34.6%): Agree
62 (59.6%): Strongly Agree
3 (2.9%): Not Applicable
4: [No Response]

27. The instructor practiced effective teaching strategies that acknowledged and valued differences among students, including differences of race and gender identity.

0 (0.0%): Strongly Disagree
0 (0.0%): Disagree
4 (3.9%): Neither Agree nor Disagree
30 (29.4%): Agree
65 (63.7%): Strongly Agree
3 (2.9%): Not Applicable
6: [No Response]

28. Instructor Daniel Yavorsky:

- Very passionate about his work and students, is personable and I'm able to learn a lot from him both regarding course materials and outside, such as life & career etc.
- Amazing professor! Truly delightful. Only teaches useful material, and he teaches it in a way that maximizes learning.
- Very good prof would rec
- Thank you for being so nice and cool!! I hope I could have you in my other courses in the future!
- A wonderful professor who cares for the student on and off the classroom. Treated us as adults, rather than just his students.
- Great professor. He truly takes care of the students not only about the course material itself. He's always trying to be helpful. I will recommend this instructor to anyone who needs to take mgt100.
- He is very good and cares a lot about students. He is knowledgeable about the industry and about how the materials apply to business.
- Great professor. Knows what he is teaching and understand what is necessary for students to learn and what isn't.

- Professor Yavorsky is great, I really appreciate that he records lecture, its much easier to go back and review the class material that way. I like how he shares examples from his work that illustrate topics from the class, its interesting seeing it in a real world industry case. Also, I think its good that he focuses more on teaching the understanding of concepts, rather than the specifics of the code.
- great professor - he makes the material easy to understand and provides a lot of examples that help solidify the material. I have definitely learned a lot from the class.
- He is a really nice, knowledgable, and easy to access outside of the class. I do learn a lot from his class!
- This guy is pretty humorous and nice. Choose him and work hard you definitely can get an A.
- He is a very good professor, vary care of student.
- Dan Yavorsky is a great lad man. Wicked smart and engaging. I wanna be him when I grow up (no lie I actually do. He is a VP of Analytics for GBK Consulting). I'm a sucker for a professor with real world work experience that is actually applicable. Most of us don't wanna go into academia and he knows that too and accounts for it.
- Professor Daniel did a really good job, and he also responded to emails very quickly. I like to communicate with him very much, let me remember this class
- He's super knowledgeable and can easily connect his content to real-world applications. He's also super friendly outside of class if you want to hang out with him at Ridgewalk Social after class. He goes through material in a very understandable way -- would recommend taking notes because lots of minute things he points out (i.e., variables in R or lines of code in R) will be useful later.
- Very passionate professor. Speaks clearly. Shows concern for his students. Always available in person and online.
- Definitely one of the best teachers I've had here at UCSD, not just for MGT but my entire time here. He really listens to feedback and even included dropping the lowest HW grade because a lot of students requested it. Also, he replays relatively fast to piazza messages compared to other professors.
- Great professor
- Very good professor, I hope to have the opportunity to take his class again
- I thought Mr. Yavorsky was a great professor overall. He obviously is very knowledgeable on the subject, and broke it down in a way that was interesting and engaging for us.
- Amazing, very knowledgable, down to earth professor. Appreciated how approachable he was to students asking him questions about working in consulting. Loved how he was honest about what we need to know in industry without scaring us. After Lecture 2 when he taught us the 5 most important R functions for the class, he told us that 80% of what we do in industry uses what we learned today. This made me feel more confident in what I can contribute in an industry job.
- Great Instructor! I love Professor Yavorsky! Explain the material practically well! And a great person who can be reached outside of the class as well! A hard working and passionate friend.

29. Do you recommend this professor overall?

108 (100.0%): Yes
0 (0.0%): No

Custom Question 5

30. Please provide examples of the ways the instructor did or did not create a learning environment that welcomed, challenged, and supported all students.

- This was a tough class, just because of the program (Rstudio) that we had to use. Prof. Yavorsky made it very easy to digest
- He responds to piazza quickly and the homework will help students understand the course better.
- The professor was easily approachable outside of class both at Ridgewalk and via email/piazza, so if you have questions it's easy to reach out. With our 3-hour lectures being on a Friday afternoon, sometimes I wasn't super motivated to ask questions, but the professor seemed to always appreciate input/questions.
That being said, the lecture style did definitely benefit in-person attendees much more than Zoom attendees, so I would recommend attending in-person lectures if possible (sometimes Zoom students wouldn't be able to see the whiteboard, audio cut in and out, etc.)
- He always answers questions in and out of class. Very accessible and understanding.
- he is always asking us questions during the lecture and promoting a more discussion based class which is something I enjoy. He answers emails and piazza questions very quickly which is also appreciated.
- He gives us a lot of useful videos to increase our understanding of course materials.
- I really liked how when we would finish learning a sophisticated concept like PCA, he would follow up with saying that we are data scientists now. Considering the class was a 3 hour lecture, I really appreciated the professor giving us a reasonable appropriate break in between lecture and the coding parts of the class. Loved how Professor Dan would try his best to use funny, light examples when explaining complex topics in class.
- Professor went out of his way to get to know us individually and constantly offered his help -- if it was either to help us with the course or for our futures!
- Professor Yavorsky stays around 2 hours on campus after class to talk to students, which is really nice.
- Nice quizzes
- The classes are 3 hours long but don't feel dry. He has discussions which are very good and I learn a lot from lecture.

Please note that any responses or comments submitted by evaluators do not necessarily reflect the opinions of instructors, Rady School of Management, Academic Affairs, or UC San Diego. Responses and comments are made available without auditing or editing, and they may not be modified or deleted, to ensure that each evaluator has an opportunity to express his or her opinion.